



Lucky Unicorn

Win your way



luckyunicorn.io



Introduction

Lucky Unicorn is a blockchain-based trading and fighting game that is partly owned and operated by players.

Inspired by popular games like Pokémon, horse racing games and character development games, **Lucky Unicorn** allows players to collect, raise, battle and trade unicorns.

These **Unicorns** come in 3 rarity levels: common, rare and legendary with a variety of breeds, ranging from dark brown horses, ponies, and short-legged unicorns to winged horses and iron horses. Players can also customize their own **Unicorns** with over 300 distinct skins and equipment sets, including coat colour, mane colour, tail colour, horns, wings, claws, and more. This feature creates the special uniqueness of each **Unicorn**, makes them highly varied, rare and unique so that players can grow, sell, or use them to fight other players. Using **Unicorns** to collect tokens is also feasible under our **Game Mechanism**.

Each Unicorn is a non-fungible token (NFT) with different attributes and powers and can participate in 1v1, 2v2, 3v3, 4v4, 5v5 battles, with the winning team earning the amount. **The amount of tokens won is affected by the agreement** of the teams at the beginning of the challenge confirmation.

Experience points (EXP) are used to level up and randomly increase 1 of 5 Unicorn's stats. These **Unicorn** can wear skins to create beautiful and unique ones, which can be used or sold on the Unicorn marketplace by players who are free to trade.

The **Lucky Unicorn** ecosystem also has its own unique utility token, under the symbol L99. They are used in most parts of the game including hatching eggs, buying and selling on marketplace, participating in minigames,...

Founding Team

Lucky Unicorn was founded by a group of **Blockchain software engineers**, **Game Studio** and some **senior game developers** at some famous horse racing game series, Pokemon series and character development games.

With the experience of producing high quality games before founding **Lucky Unicorn**, along with the gaming experience of the founding team, we aim to develop a new **NFT gaming ecosystem** that helps users approach the world of Blockchain more easily, earn our utility token and have fun in our universe of unicorns.

In addition, in each market, **Lucky Unicorn** implements a strategy of signing media partners in local country. Aiming to popularize and promote in the most effective way. **Our mission** is to bring NFT closer to the public and help people have a positive perspective about the blockchain world as it is a future technology that everyone should be aware of. The entire project is written on-chain and we are excited to have you as a player of our ecosystem.

In total, the **Lucky Unicorn team** consists of 20 full-time employees, operating and working in Japan, Singapore and the US.

Game Mechanism

Each **Unicorn** possesses 5 different ability indicators including: health, speed, recovery, strength, grass hunting performance. In the process of raising **Unicorns** and taking them to **battle**, as the player levels up, the player also increases the **Unicorn's ability stats**. This provides a fundamental diversity among **Unicorns**, with most of the newly hatched **Unicorns** having basic stats, while those with the strongest combination of Skins and gear, levelling up can have amazing stats.

An excellent **Unicorn** in addition to beautiful, unique Skin, will be able to challenge with different opponent on our **Player-versus-Player** system or participate in Play to Earn and start earning **L99** tokens.

Unlike some other blockchain-based fighting and character development games, the number of **Unicorns** born has a balanced control over the entire ecosystem. The **Unicorn population control policy** will preserve **L99** tokens and **Unicorns** are preserved and grow in value.

Unicorns need **Grass** to eat in order to maintain their fighting power. **Grass** can be obtained from the process of Play to Earn or players could choose to play **Grass Hunting** themselves. Grass can still be used to sell and collect **L99** coins. If you do not want to hatch eggs and raise ponies, you can visit the **Unicorn marketplace** to choose your favourite **Unicorns** from other players and start playing right away!

Lucky Unicorn Token (L99)

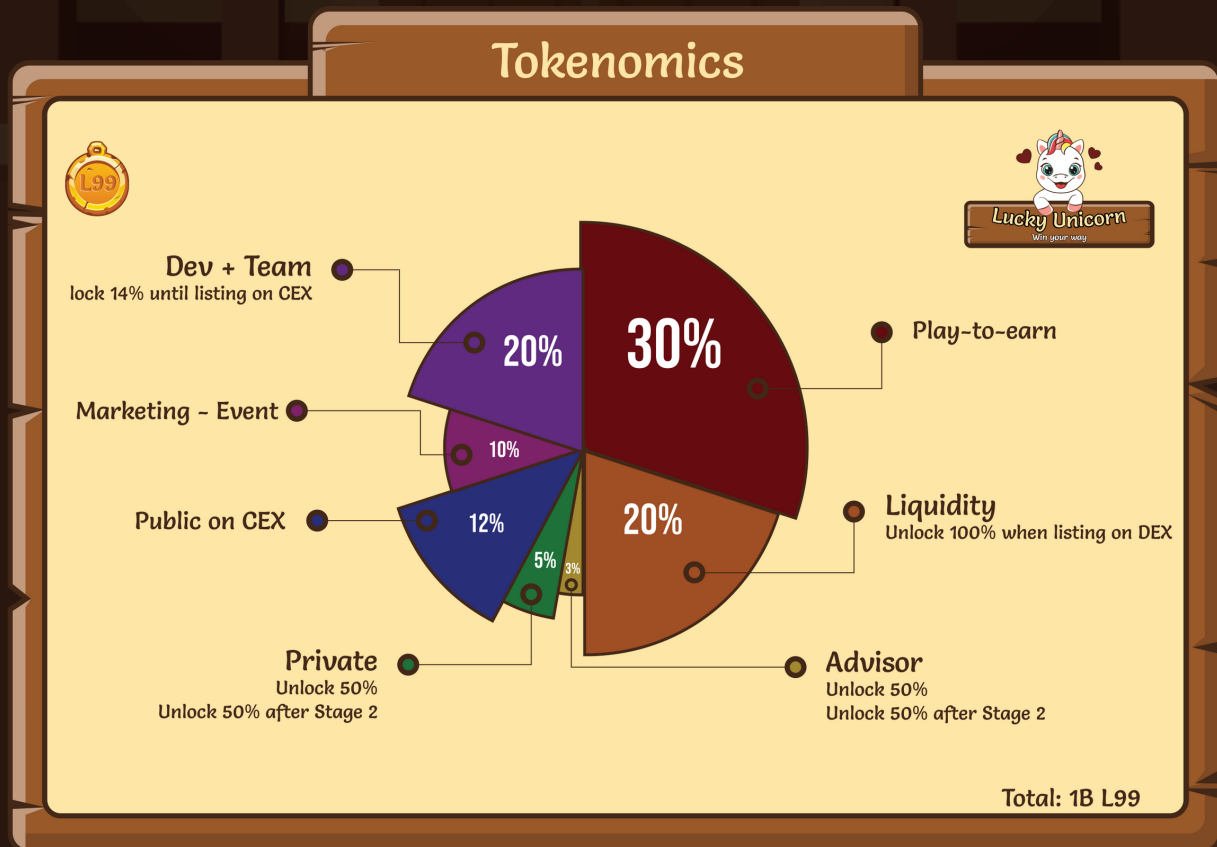
Lucky Unicorn Token (L99) has a total supply of 1 billion tokens. Out of the total supply, only **220,000,000 tokens** are circulated through two periods, Private Sales (offered to our invited parties) and Public Sales (offered publicly through centralized exchanges - CEX). The remaining are allocated to other parts of the game, which can be referred through the diagram below.

The founding team will lock 14% their tokens in a linear release contract. Those tokens can be unlocked completely when Lucky Unicorn releases the Public Sales Offering, expectedly at the next stage of the development phase.

In total, **5% of the total supply** is allocated to the participants of the Private Sales round at the beginning of September 2021.

In addition, **35% is allocated for in-game rewards and gifts, 20% for Liquidity Fund, 17% for Public Sales round, 3% for Technology Development and Optimization Fund (Advisor Fund)**, which can be seen in this diagram.

The amount of **L99** obtained from the game **Grass hunting** will be burnt 50% for each hunting turn, Therefore, in the long run, the total supply of **L99** Token will gradually decreased. 40% of the **L99** earnt from each hunt goes back to the Play-to-Earn Fund. The last 10% will be sent to our developer wallet acted as a fee.



Game Name	Lucky Unicorn
Slogan	Win your way
Token Name	Lucky Unicorn Token
Token Symbol	L99

- **Lucky Unicorn Token (L99)** is the main utility token for Lucky Unicorn ecosystem. It is designed with self-burning mechanism that prevent the token from inflating. Lucky Unicorn Team plans to release the token via two rounds:

- Private sales: divided into two options

1. Plan A: For dedicated players that would like to see the growth of the project in the long run. Token pricing is at **0.000016 BNB** and total plan's worth of token is summed up to **6 BNB**.

2. Plan B: For players that want to play as early as possible at the launching of Lucky Unicorn. Token pricing is at **0.00002 BNB** and total plan's worth of token is summed up to **0.6 BNB**.

- Public sales: Lucky Unicorn will offer public sales on popular central exchanges (CEX) at the next stage of our roadmap.



Security & Transparency

All of our contracts is launched on the **decentralized blockchain platform** operated by **Binance** (World's Top 1 cryptocurrency exchange) called the **Binance Smart Chain** (BSC). Therefore, it is secured, decentralized and most importantly the outcome of the the game process cannot be interfered with. We ensure that **the entire Lucky Unicorn is operated 100% on-chain and under no circumstances that the game is controlled by any party.**

Smart contracts are public on **BSC Scan**, which enables tracking transaction and activity records. As a result, it is **transparent** to everyone in the world. We also ask other experts to help **audit the contracts** for Lucky Unicorn team to increase visibility and decrease the chance of bugs occurring in the final production game.

MetaMask, Trust Wallet and other trusted cryptocurrency wallets are suggested to use with our game. Our token can then be withdrawn directly into user's wallet. Please take measures to protect your wallet as guided by those following application, **Lucky Unicorn** does not save any private information related to your wallet seed phrase, private key, etc

Purchasing Method

From mid-September 2021, Lucky Unicorn (L99) can be purchased through decentralized exchanges in the form of Swap, preferably with pairs L99/BNB, L99/CAKE, L99/USDT and L99/BUSD.

While there is no direct fiat purchase option for L99, players can buy BNB with fiat - which can then be exchanged for L99 on supported exchanges.

Our stage of development:

